

World Environment Day: 05 June, 2018

**BEAT
PLASTIC
POLLUTION**



**WORLD
ENVIRONMENT
DAY**



**INDIA
2018**

UN 
environment

World Environment Day is the UN's most important day for encouraging worldwide awareness and action for the protection of our environment. Since it began in 1974, it has grown to become a global platform for public outreach that is widely celebrated in over 100 countries.

Above all, World Environment Day is the "people's day" for doing something to take care of the Earth. That "something" can be focused locally, nationally or globally; it can be a solo action or involve a crowd. Everyone is free to choose.

Each World Environment Day is organized around a theme that focuses attention on a particularly pressing environmental concern. The theme for 2018 is beating plastic pollution.

Uttar Pradesh State Biodiversity Board celebrated World Environment Day in collaboration with Biodiversity and Wildlife Conservation Lab, Department of Zoology, University of Lucknow and Regional Science City, Aliganj celebrated on 5th and 6th June 2018 with great enthusiasm. Like previous years, various activities like signature Campaign on "Say No to Polythene", distribution of plants and uses of paper bag were carried out. About 200 plants and 500 paper bags in the city were distributed free of cost to spread awareness in city to stop the use of plastic and **Say No to Polythene**.

Activities on Environment Day

Collection of Plastic bottles & Reuse for Plantation: On the 5th June the Volunteers, local people and research scholars collected the plastic bottles from the city and reused these plastic bottles for the plantation purposes. Volunteers and local people made the beautiful flowers pot from the waste plastic bottles and plant the saplings of Basil, Aloe Vera, and other creepers.



Fig.1: Volunteers collecting the plastic bottles from the selected area of campaign



Fig.2: Preparation of flower pots from plastic waste bottles



Fig.3: Reuse of plastic bottles for planting purpose

Awareness Activities

Number of handmade paper bags were distributed to the public and appealed to stop the use of plastic bags. Local people were made aware regarding Plastic Pollution and Environment degradation including students, common people and vendors etc.



Fig.4: Mass awareness by the volunteers to reuse or refuse of plastic products



Fig.5: Beat the plastic pollution: Posters



Fig.6: Street Awareness: Say No to Polythene or Plastic

Plantation

Plantation Drive was also started from early morning till afternoon, near the bank of river Gomti and near University of Lucknow. Approx. 200 plants were planted and watered. The Volunteers promised to take care of those saplings until it grow and becomes strong.



“Beat the Plastic pollution or Reuse it or Refuse” it for the environment safety is aimed at empowering and inspiring citizens, corporate and educational institution to actively get involved in environment conservation, monitoring and creating awareness with regard to the conservation of environment.

Our aim is to reach out people across the Uttar Pradesh to empower them with simple solutions which will not only involve a lot of time and resources but at the same time will have a significant impact on environment conservation.

On this occasion, a message was also spread to all local people that *“Plastic pollution is very dangerous & it is a serious crisis threatening the future of our planet. Every individual can contribute to resolve this serious problem. So let us take the pledge on this World Environment Day to reduce our plastic consumption by more than half”*.